

For Immediate Release



LIMÓN VERDE MAKES ITS WEST COAST DEBUT DURING THE ALIVE! EXPO GREEN PAVILION & MIX MEDIA LUXURY LOUNGE DURING OSCAR WEEK

Jewelry Designer Kalen Redmon Unveils Her Latest Collection of Colombian Hand-Crafted Mompox Filigree Pieces

Friday, February 25 and Saturday, February 26 at The London Hotel in West Hollywood

Atlanta, Georgia (February 24, 2011) - Limón Verde, an online jewelry boutique featuring pieces designed by Kalen Trujillo Redmon and handcrafted Colombia, has been invited to participate in the 2011 Alive! Expo Green Pavilion & Mix Media Luxury Lounge that is part of the Oscar Week festivities. The exclusive eco-friendly celebrity and media gifting suite will be held this weekend on Friday, February 25 and Saturday, February 26 at The London Hotel in West Hollywood.

Limón Verde owners, the husband and wife team of Kalen Trujillo Redmon and Kevin Redmon, are thrilled to be involved in the two day event full of eco-friendly products that maintain a choice level of luxury. With customers all over the country, the Atlanta-based duo is bringing their stunning jewelry line in person to the West Coast for the first time. A native of Puerto Rico with a Columbian and Dominican background, Kalen has infused each piece with a bit of her heritage. Only available in very limited quantities, each piece is designed by Kalen and then crafted by artisans using the Filigrana Momposina (Mompox Filigree) technique of jewelry making, a method native to the town of Santa Cruz de Mompox, Columbia. The technique is the process of stretching, twisting and flattening a very high quality of strands of gold or silver in order to produce intricate, beautiful jewelry. Each piece is made with .980 silver, which yields a brilliantly shiny look.

For more information on Limón Verde or to see the latest collection, please visit www.LimonVerde.com. For more information on the 2011 Alive! Expo Green Pavilion & Mix Media Luxury Lounge, please visit www.AliveExpoGreenPavilion.com.

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